

## 7. Awareness Raising through Media and Conferences

In order to enhance awareness raising by addressing a wider range of audience, and thus to contribute further to international efforts for disaster risk reduction, ADRC has been using the mass media, while actively participating in international conferences and events.

### 7-1. Promotion through Mass Media

ADRC has provided information for the diverse media at home and abroad, which has been disseminated as follows.

Table 7-1-1 TV/Radio Coverage

Media	Date	TV/Radio Station	Description
TV	19 Sept. 2019	NHK	ADRC Visiting Researchers from Turkey visited Shimaji-gawa Dam in Yamaguchi prefecture for inspection.
TV	28 Jan. 2020	SUN-TV	International Recovery Forum 2020 (IRF2020) in Kobe was introduced in “Sun-TV NEWS”.

Table 7-1-2 Newspaper and Magazine Coverage

Date	Name	Features
28 Apr. 2019	Kobe Shinbun Weekly Manabi	As a DRR Organization located in “HAT Kobe” area, ADRC was introduced.
22 July 2019	Hyogo journal	Activities of International Recovery Platform were introduced.
6 Sep. 2019	Mainichi Shinbun	In the JICA seminar conducted by JICA and ADRC, officials and educators from Turkey visited ruins of the Great East Japan Earthquake in Sendai city, Miyagi Prefecture.
19 Sept. 2019	NHK Yamaguchi News Web	ADRC Visiting Researchers from Turkey visited Shimaji-gawa Dam in Yamaguchi prefecture for inspection.
16 Dec. 2019	Hyogo journal	Announcements of the International Recovery Forum 2020 (IRF2020) to be held in Kobe on January 28 2020.
28 Jan. 2020	SUN-TV News (WEB)	International Recovery Forum 2020 (IRF2020) was held with about 180 participants.
17 Feb. 2020	Hyogo journal	International Recovery Forum 2020 (IRF2020) hosted by IRP, Cabinet Office, Hyogo prefecture, etc., was held in Kobe, Japan on January 28.