



ADRC's Updates in Promotion of PPP and Private Sector DRR in Asia

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Conferences



Involvement of international events focusing on private sector

- Asian Ministerial Conference on Disaster Risk Reduction (AMCDRR)
- 2008 3rd AMCDRR technical session led by WB “Public Private Partnership for DRR”

Introduced concept of disaster risk finance by expert endorsed by ADRC

- 2014 6th AMCDRR side event organized by ADRC “Promotion of DRR Initiatives in Private Sector and Strengthening Public - Private Partnership for Local Resilience Building: Towards HFA2 to be Adopted in 3rd WCDRR in Sendai ”

Reassured importance of strengthening private sector’s role and PPP in DRR in Asia - Pacific Region





Conferences

Involvement of international events focusing on private sector

■ Asian Conference on Disaster Reduction (ACDR)

Discussion among member countries, business entities, academia, international/regional organizations etc

□ ACDR2007 Kazakhstan

Panel Discussion “Public-Private Partnership for Disaster Risk Reduction”

□ ACDR2008 Indonesia

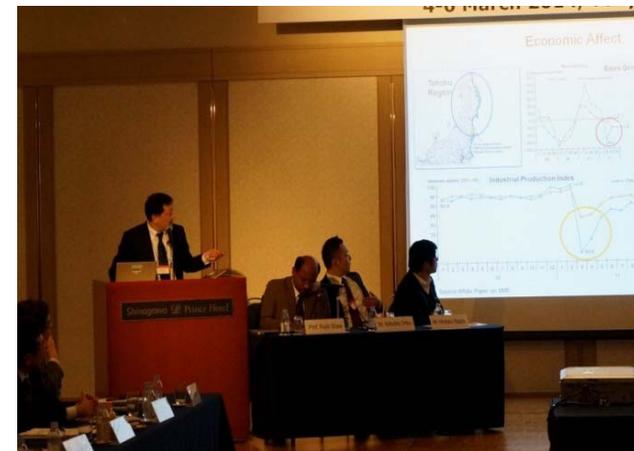
Session “Public-Private Partnership (PPP) for Disaster Risk Reduction”

□ ACDR 2013 Kobe

Session” Engagement of Private Sector in DRR”

□ ACDR2014 Tokyo

Session “Strengthening Local Capacity for DRR”,
“Local Capacity / Role of Private Sector” presented by Mr. Takahiro Ono



Capacity Building



As part of ADRC's capacity development activities such as Visiting Researchers Program, JICA Training Courses or other projects with ADRC member countries, ADRC has worked with business entities or covered private sector DRR issues

- Lecture on Private Sector DRR, BCP etc
BCM / BCP
- Introduction of DRR activities of private sectors
 - Remote Sensing and GIS
 - Lifeline (water, power, gas, telecommunications)
 - Construction
 - Media
 - Recovery of affected local industry
 - Public- Private pre-disaster agreement on emergency response



Collaboration with APEC



- Survey “BCP Status of the Private Sector in the APEC Region” 2011

APEC EPWG project aiming at promoting best practices in private sector emergency preparedness and adoption of BCP for APEC economies

- Survey “BCP Status of the SMEs in the Asia-Pacific Region” 2012

- “Guidebook on SME Business Continuity Planning” 2013

APEC SMEWG Project on Improving Natural Disaster Resilience of SMEs

Collaboration from EPWG (BCP), ABAC (SME Involvement), TPTWG (Logistics Industries), ECSG (ICT Industries) , AD(Auto parts Industries)

Collaboration with APEC



■ Survey “BCP Status of the Private Sector in the APEC Region” 2011

Online survey for the current BCP status of the private sector in the APEC region.

Supported by ABAC and member companies

Results

- 272 respondents from 18 economies
- 43 % companies have BCP or are in progress .
- BCP development and awareness varies by economy and company size
- The main obstacles for many respondents which don't have a written BCP are “lack of company BCP knowledge and expertise,” “lack of human resources,” and “lack of information needed for BCP development.”

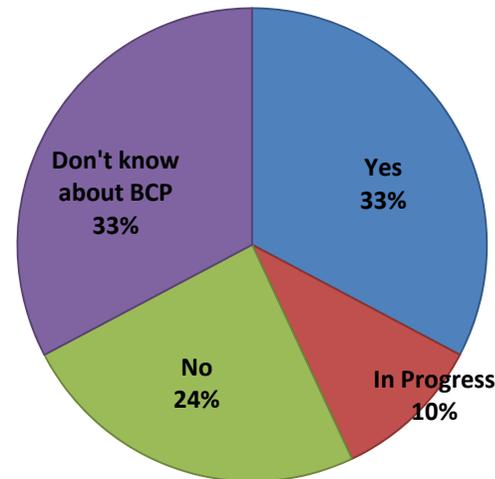
APEC BCP SURVEY In the Asia Pacific Region

Q6. Is your company listed or unlisted?
[single answer]

1. Listed
 2. Unlisted

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Survey conducted by Asian Disaster Reduction Center
Contact[apec.survey@adrc.asia]

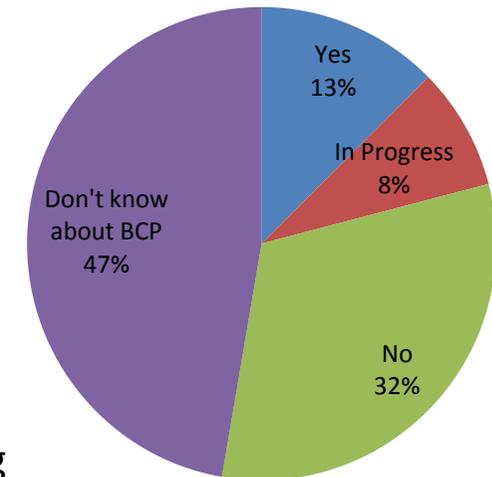


Collaboration with APEC



- Survey “BCP Status of SMEs in the APEC Region” 2012
Conducted by Taiwan Institute of Economic Research (TIER) and supported by ADRC
Web-based online survey
June to November 2012
262 respondents from 13 economies

The results of 2012 Survey were combined with those from a study conducted by ADRC in 2011 to provide a better understanding of the current status of BCP adoption and the level of BCP awareness among private sector SMEs in the APEC region.



Results

- 21 % companies have BCP or are in progress .
- BCP development and awareness level of SMEs is still low
- “lack of company BCP knowledge and expertise” and “lack of information needed for BCP development” are the main obstacles for many respondents that don’t have a written BCP

Collaboration with APEC



Guidebook on SME Business Continuity Planning 2014
To help SMEs introduce BCP with 10 easy steps

- Step 1 Determine BCP Purpose, Scope, and Team
- Step 2 Prioritized Activities (PA) and Recovery Time Objective (RTO)
- Step 3 What Do You Need to Resume Key Activities?
- Step 4 Risk Assessment – Know Your Disaster Scenarios
- Step 5 Do Not Forget Pre-Disaster Protection and Mitigation
- Step 6 Emergency Response to Disaster
- Step 7 BC Strategies to Early Resumption
- Step 8 Be Financially Prepared
- Step 9 Exercise Makes Your Plan Functional
- Step 10 Ongoing Review and Improvement



Translated into 6 languages
(Chinese, Indonesian,
Japanese, Spanish, Thai and
Vietnamese)



The Way Forward

- Investigate the situation of private sector's efforts in DRR as well as PPP status especially in SMEs in the Asia Pacific region
- Provide outputs or opportunities to share useful information among private sector
- Further collaborate with business entities and regional networks in order to further strengthen private sector's resilience