

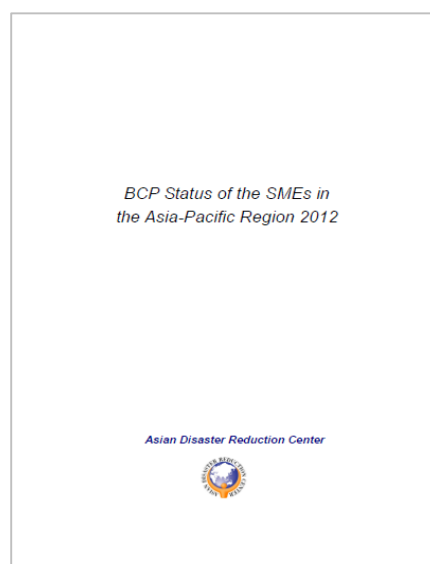
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## 2-2. Study on Disaster Resilience Status of Private Sector

### 2-2-1 BCP Status of the SMEs in the Asia-Pacific Region 2012

#### (1) Background

The private sector plays an important role in reducing economic damage and regional impacts when they are well prepared for disasters. As its supply chains are closely intertwined, a single disaster could affect the economic activities of the entire region. Followed by the 2011 survey on BCP Status of private sector in the APEC region, the ADRC conducted a survey on the preparedness of the private sector, especially targeting small and medium sized enterprises (SMEs) among APEC economies in order to understand the current status of BCP adoption and the level of BCP awareness in the private sector in the APEC region. The results of 2012 Survey were combined with those from a study conducted by ADRC in 2011 to provide a better understanding of the current status in the region.



#### (2) Methodology

This study conducted web-based online survey in English for the period of June to November 2012. The content of the Questionnaire is comprised of such topics as general information, BCP adaptation and awareness, obstacles to BCP development. The survey gained 407 responses from 18 economies in total.

#### (3) Results

The following are some key conclusions drawn from the survey's findings:

- ✓ Potential threats vary depending on the situation. Earthquakes, floods, fires, and blackouts are the major threats indicated.
- ✓ BCP development and awareness level of SMEs is still low. Only 13% of SME respondents have a business continuity plan (BCP) while 34.8% are in the process of developing one.
- ✓ Many indicated that the reason they developed a BCP was to engage in good business practice and develop a risk management strategy
- ✓ Many SMEs refer to general guidelines and effectively use various public support systems in the process of BCP development.

The main obstacles for many respondents that don't have a written BCP are "lack of company BCP knowledge and expertise" and "lack of information needed for BCP development."