

United Nations
World Conference on Disaster Reduction
Thematic Cluster 2: Risk Identification, assessment, monitoring, and early warning
Thematic Session 2.6
Effective and Successful Risk Communication
- as an Integral Part of Disaster Risk Management -



Date and time: 10:00- 12:00, 20 January 2005
Venue: Room Kikusui, Portopia Hotel, Kobe

Organizers:

European Commission/Joint Research Centre (EC/JRC), United Nations University (UNU), Asian Disaster Reduction Center (ADRC)

Partners:

Australian Bureau of Meteorology, Government of Japan, United Nations Development Programme (UNDP), United Nations Economic and Social Commission for Asia and the Pacific (UN/ESCAP), United Nations Educational Scientific and Cultural Organization (UNESCO), World Meteorological Organization (WMO), RANET, Japan International Cooperation Agency (JICA), The General Insurance Association of Japan

[Concept of the Session \(pdf: 114kb\)](#)

Outline of the Session:

Proper recognition of risks and active participation by the public in disaster risk management are imperative aspects for reducing the negative impact of natural disasters. Risk communication is an effective measure for promoting public awareness and action. However, the effective risk communication is still under development and has not become a common practice. The session examined the current situation and problems in the world and discussing future development of successful risk communication.

Session Agenda:

Chair: Mr. Gerald Vollmer, European Commission/Joint Research Centre (EC/JRC)
Rapporteur: Mr. Emmanuel de Guzman, Consultant, ADRC

1. Introduction to the session by the chair

2. Presentations: Introduction of the Best Practices -Tools for effective risk communication-

(1) ["RANET: Radion and Internet - Dissemination and Communication of Environmental Information for Rural and Remote Community Development"](#)Dr. Linda Anderson-Berry,

[Bureau of Meteorology, Australia](#) (pdf 988kb)

(2) "[Town Watching for Disaster Reduction for Effective and Successful Risk Communication](#)"[Prof. Dr. Yujiro Ogawa, visiting researcher, ADRC](#) (pdf 380kb)

(3) "[Learning from Experiences in Communicating Risks](#)", [Mr. Manu Gupta, Program Director, Sustainable Environment & Ecological Development Society \(SEEDS\)](#) (pdf 2,857kb)

3. Panel Discussion: Toward effective risk communication

Panelists:

[Dr. Linda Anderson-Berry, Manager, Disaster Mitigation Planning Services, Bureau of Meteorology, Australia](#) (pdf 247kb)

[Prof. Dr. Slobodan P. Simonovic, Department of Civil and Environmental Engineering, the University of Western Ontario, Canada](#) (pdf 492kb)

[Dr. Dusan Sakulski, the coordinator of the development of a South African hazard and vulnerability atlas which is applicable for early warnings](#) (pdf 148kb)

Dr. Colin Depradine, Principal, Caribbean Institute for Meteorology and Hydrology, Bridgetown, Barbados

[Mr. Muhammad Saidur Rahman, Director, Bangladesh Disaster Preparedness Centre \(BDPC\), Dhaka, Bangladesh](#) (pdf 333kb)

4. Session wrap-up, conclusions and recommendations by the chair

[Session Report \(pdf 98kb\)](#)

Pictures

For more detailed information on the session, please contact:
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