

# A Model for Risk Communication in Sustainable Floodplain Management

#### Slobodan P. Simonovic

Professor and Research Chair
Department of Civil and Environmental Engineering
Institute for Catastrophic Loss Reduction
The University of Western Ontario





#### Presentation outline

- Flood management context
  - Practical need
  - Practical solution
- Red River (Canada and USA) case study
- Conclusion





- Multiple objectives and multiple stakeholders
- Effective participation is prerequisite of effective decision making
- Flood management with large number of stakeholders





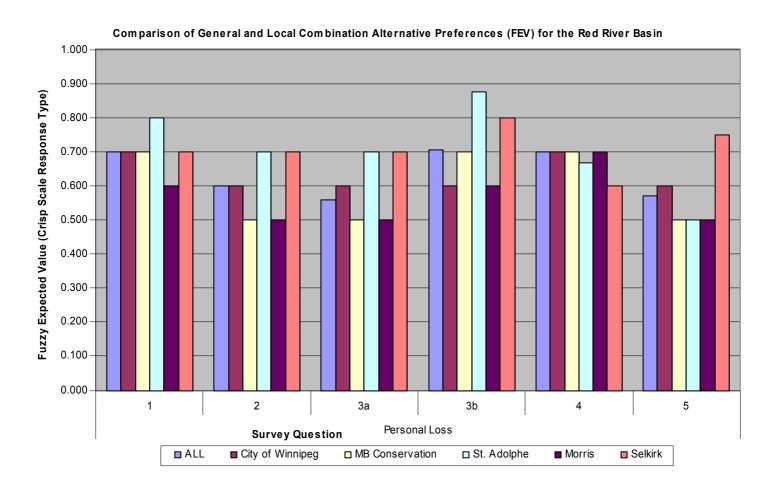
### A model

- Capturing the views of multiple stakeholders using fuzzy set theory
- Three risk communication mechanisms
  - Scale
  - Linguistic
  - Conditional
- Fuzzy expected value





## Red River Case Study







# Instead of conclusion

