

# **Moving toward to a safer and resilient business environment in the Asia-Pacific region**

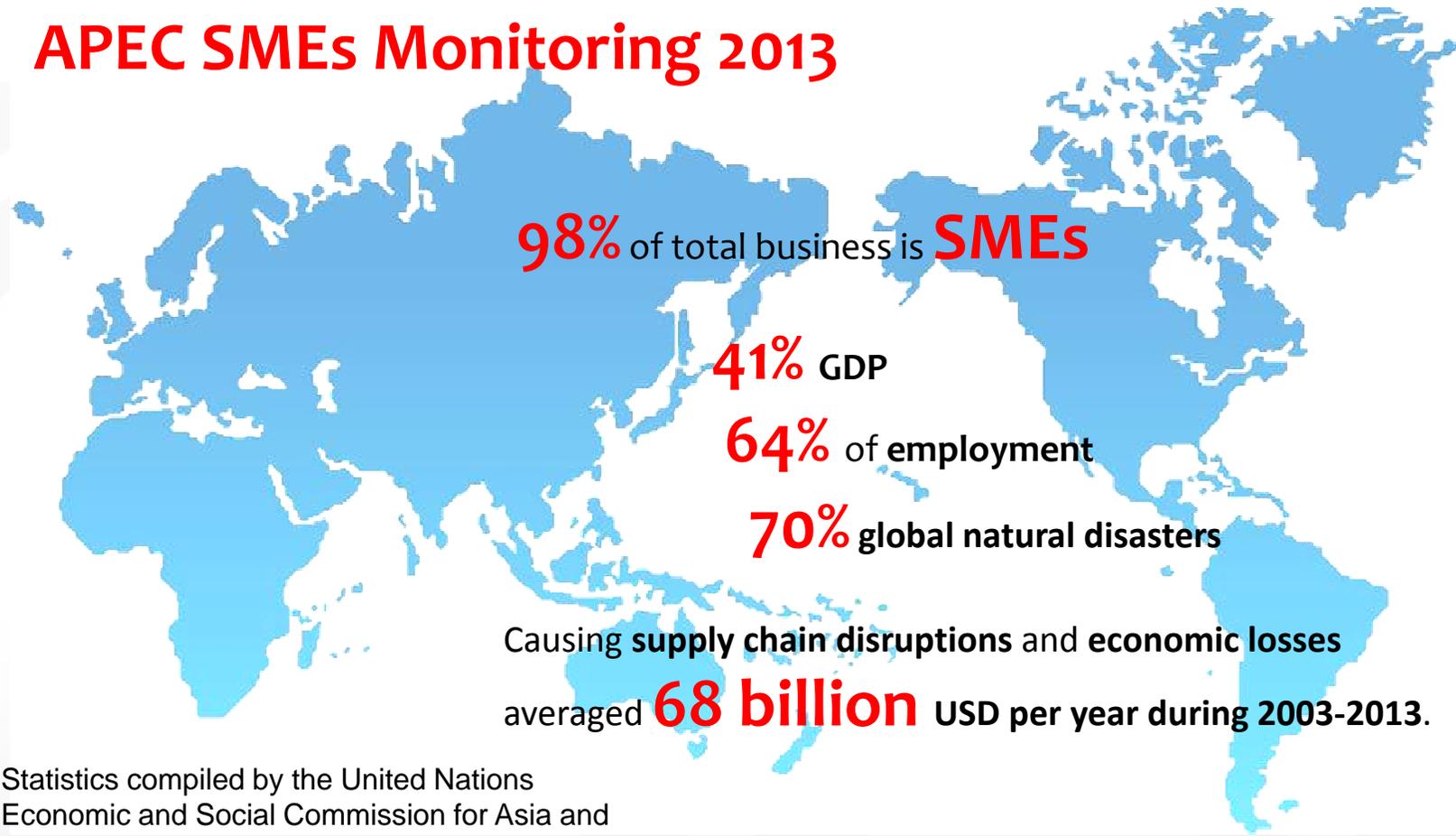
**Wei-Sen Li**

**Co-Chair, APEC Emergency Preparedness Working  
Secretary General, National Science and Technology Center for Disaster Reduction**

The 3<sup>rd</sup> UN World Conference on Disaster Risk Reduction  
Efforts to promote disaster resilience of private sector in the Asia-Pacific region, March 16, 2015

# APEC SMEs at a glance

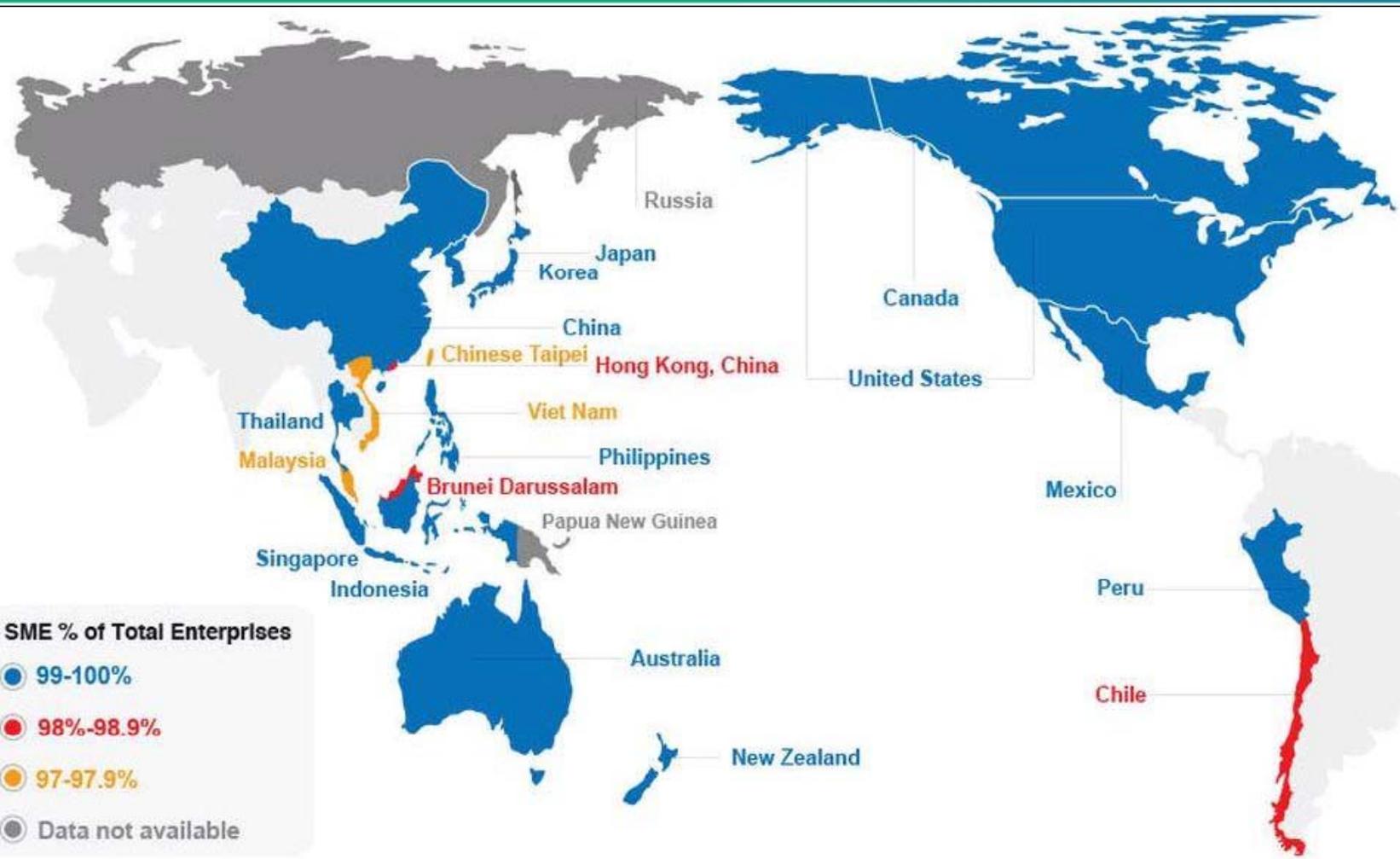
## APEC SMEs Monitoring 2013



Statistics compiled by the United Nations  
Economic and Social Commission for Asia and  
the Pacific (UNESCAP)

# Importance of SMEs in the APEC regions

## over 97% of enterprises in APEC are SMEs

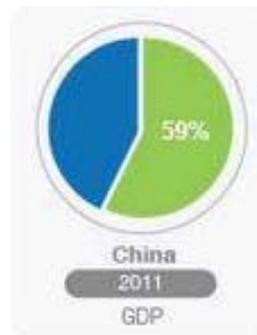
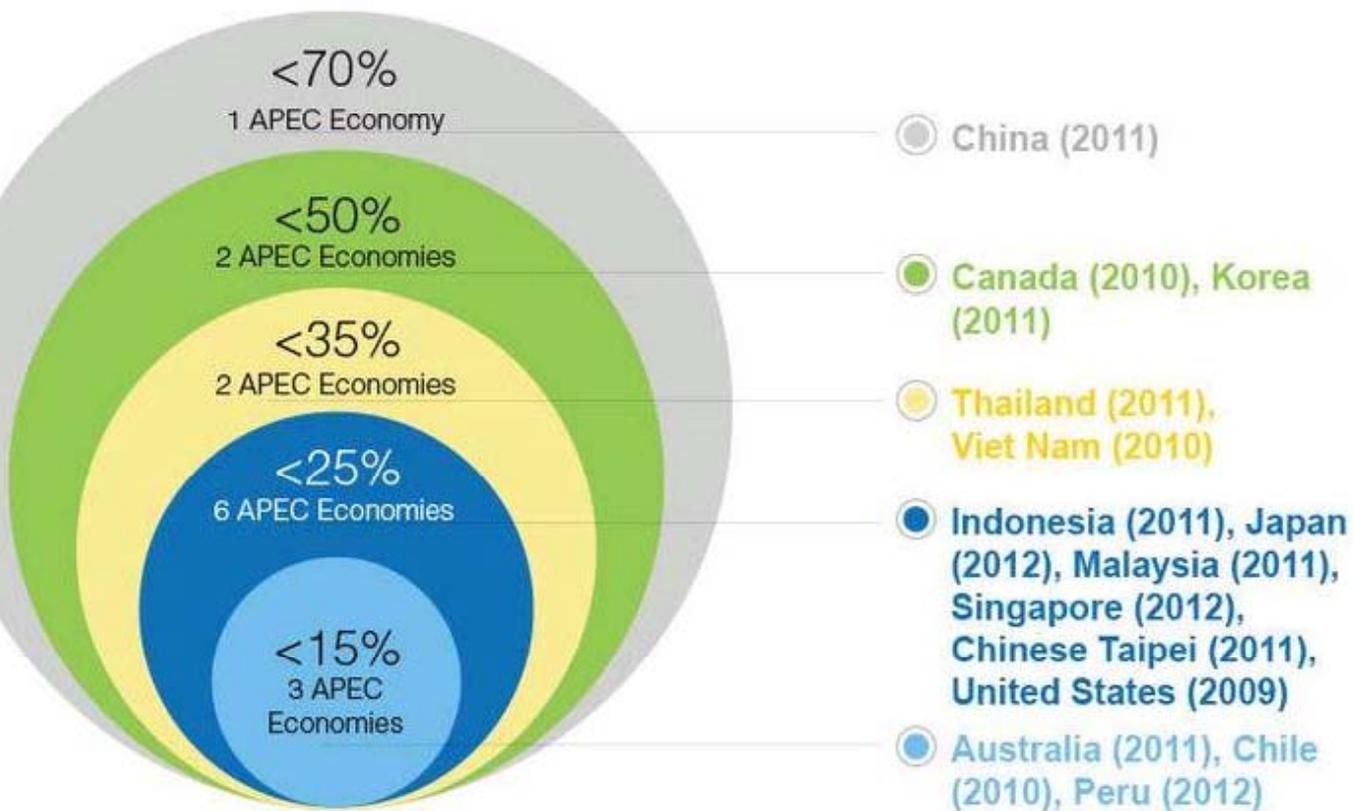


- 99-100%
  - 13 of 21 APEC member economies

# Importance of SMEs in the APEC regions

## economic contributions by SMEs

### SME export value as a share of total export value: opportunities for growth



- **China**  
– 59% of GDP, 2011



- **Korea**  
– 54% of GDP, 2010



- **Canada**  
– 39% of GDP, 2008  
[www.apec.org](http://www.apec.org)

# Top priorities of APEC Emergency Preparedness Working Group since 2010



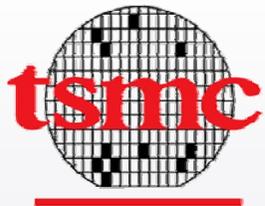
- **Business and community resilience**
- **Public-private partnerships**
- **Disaster risk reduction**
- **Cooperation and coordination with regional and international stakeholders**
- **Preparations for the recovery phase**

# First Step: “APEC Workshop on Private Sector Emergency Preparedness” held in Sendai 2011

www.ncdr.nat.gov.tw

- The first international workshop after the Great North Eastern Japan Earthquake and Tsunami
- The purpose of workshop is to **enhance capacity in the Asia-Pacific to protect business, trade and economic growth**, as well as communities, from disruption caused by disasters.
- This workshop focus on strengthening **public-private partnership capacity for emergency preparedness and Business Continuity Plan**.

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# APEC Theme 2013 - 2015

2013

APEC Theme

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**Resilient Asia-Pacific : Engine of Global Growth**

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2014

APEC Theme

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**Shaping the Future through Asia-Pacific Partnership**

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2015

APEC Theme

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**Building Inclusive Economies, Building a Better World**

- Building **Sustainable and Resilient** Communities

# APEC cross-fora efforts on improving business resilience

- **2012**
  - Developing Governments' Capacity to Promote and Facilitate the Effective Use of Business Continuity Planning for Disaster Resiliency (EPWG, Australia)
  - Train-the-trainer workshop (SMEWG)
  
- **2013**
  - APEC Seminar on Capacity Building for Disaster Recovery and Rehabilitation (EPWG)
  - Policy Dialogue on Emergency Response Travel Facilitation (ERTF) (EPWG, BMG, SCCP)
  - Business Continuity Planning: Policies, Practices and Programs (EPWG, Australia)
  - Peer Group Review of BCP booklet/project effectiveness (EPWG, Australia)
  - Workshop on Global Supply Chain Resilience (TPTWG, EPWG)
  - Train-the-trainer workshop (SMEWG)

# APEC cross-fora efforts on improving business resilience

- **2014**

- Seminar on Enhancing Regional Supply Chain Resilience to Disasters in APEC (EPWG)
- Improving the Resilience of the Global Supply Chain (TPTWG, EPWG)
- High Level Policy Dialogue on Resilient SMEs for Better Global Supply Chains (SMEWG, EPWG)
- Train-the-trainer workshop (SMEWG)
- The 6<sup>th</sup> Asia Ministerial Conference on Disaster Risk Reduction (UNISDR)
- Secure Infrastructure Workshop on Critical Infrastructure Security and Resilience (CTWG, EPWG)

- **2015**

- APEC Policy Dialogue for SME BCP Forum and Workshop (SMEWG, EPWG)

# Summary of 3 Year Project (2012-2014)



Promotion of SME BCP being Selected as top 10 APEC Photo Journal: Charting 25 Years of APEC Progress  
<https://www.facebook.com/APECnews>

**6** Economies



**30,000+**  
Subscriptions



Scenario Checking  
**10** steps based on  
ISO22301



**7** Languages



# High level policy dialogue in 2014



**APEC Features:  
“Preparing SMEs for Disasters”, released on March 24<sup>th</sup>, 2014**

**19+ Economies**

**20+ Speakers,**

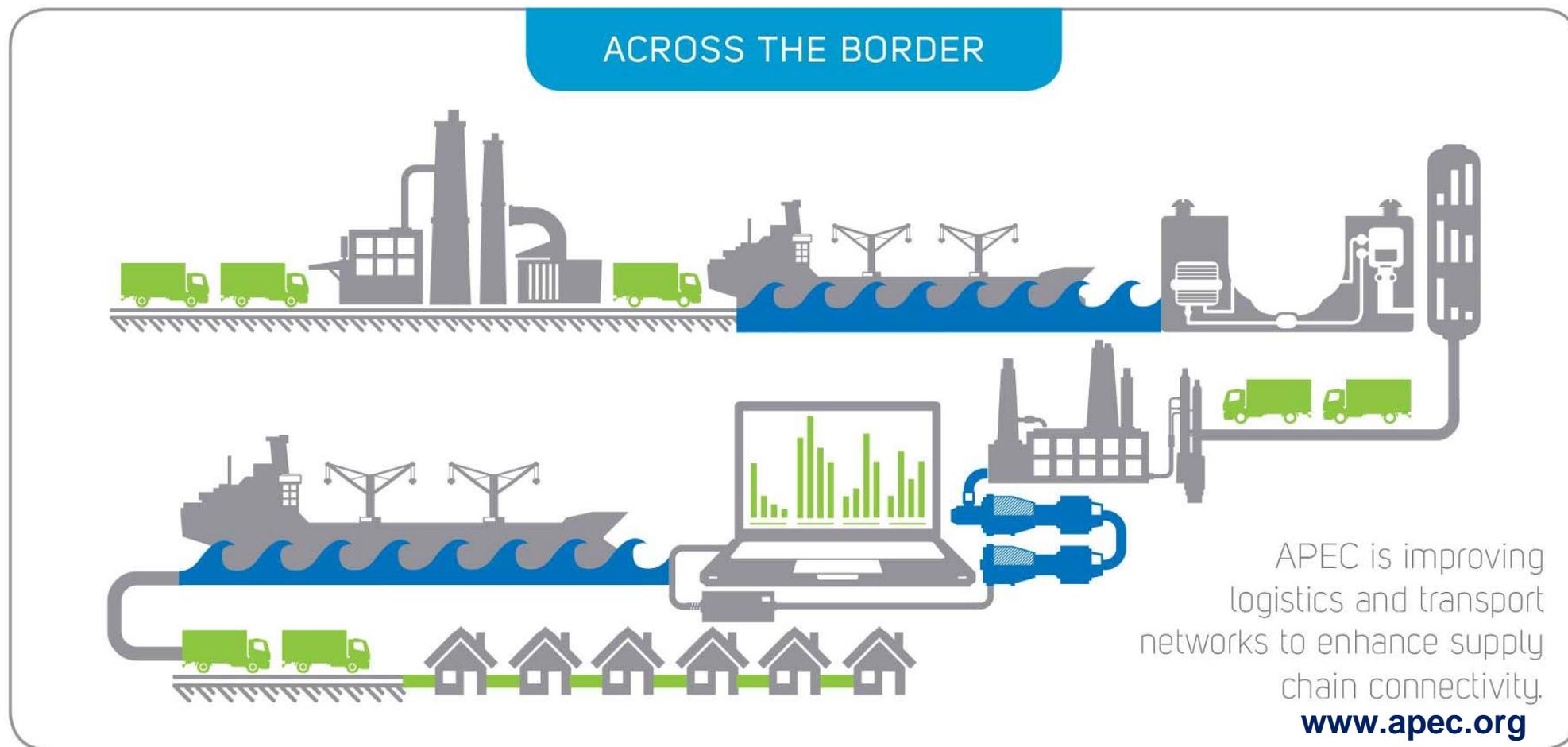
**200+ Business Elites**



# Recommendations on Resilient SMEs to enhance business's role at DRR (SMEWG, EPWG) in 2014

- **Establish SME Business Continuity Plans to Facilitate Trade and Investment**
  - Develop exclusive BCPs for all other industries to build up the capacity on disaster resilience for SMEs.
- **Implement BCP Guidebook for Better Global Supply Chains**
  - Disseminating Guidebook in different languages
  - Organizing the local training programs to train the seed trainers
  - Sharing the best practices, knowledge and information
- **Enhance the Public-Private Partnership and Cross-Fora Cooperation**
  - Collaborating within APEC and other organizations for promoting BCPs at SMEs
  - Integrating the resources from the public and private sectors and experts to strengthen the capacity of SMEs

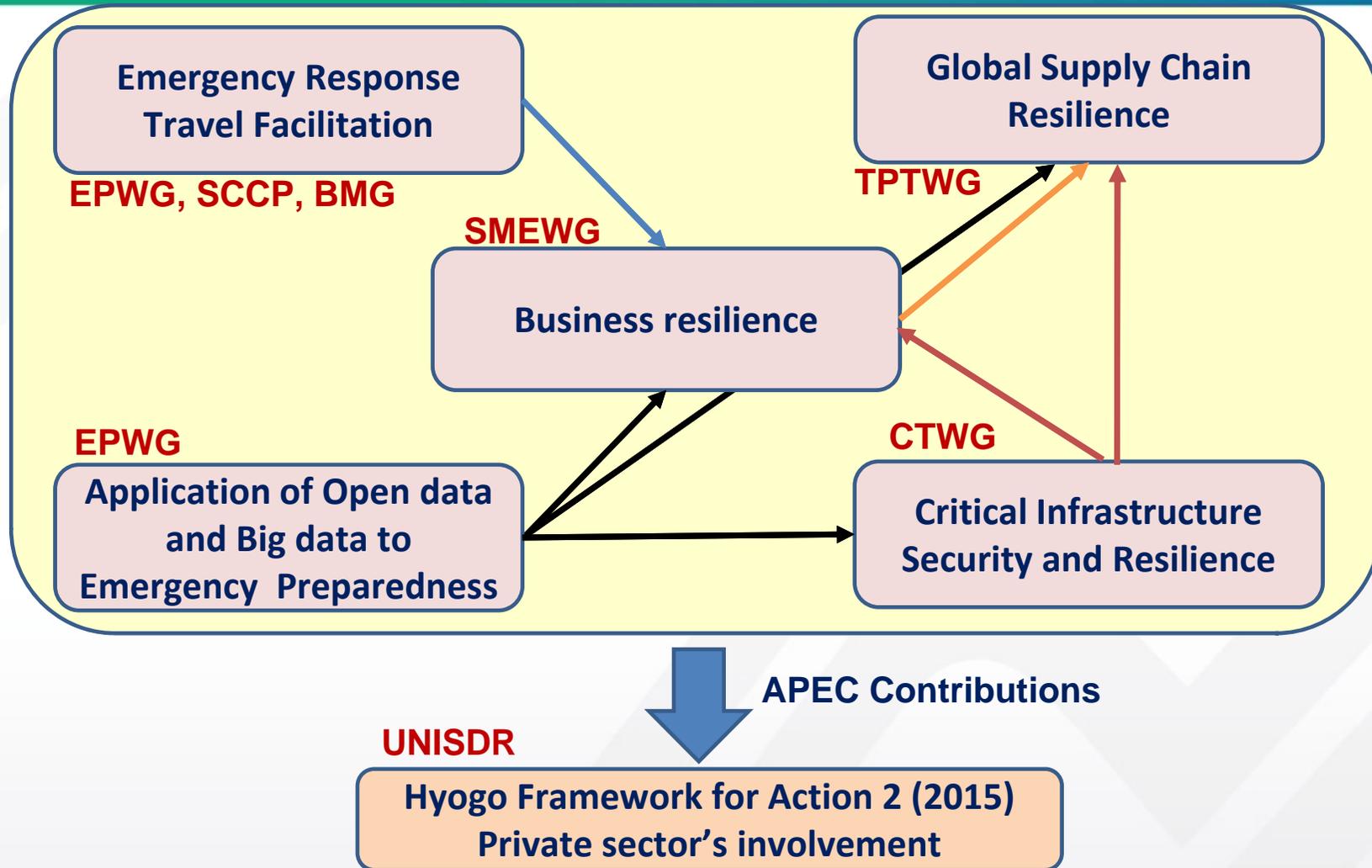
# Looking at disaster-resilient business through the global supply chain - trans-boundary issues



# Seven Principles for enhancing global supply chain resilience (TPTWG, EPWG)

1. Share **information and knowledge**
2. Promote **disaster risk management and hazard mapping**
3. Support **planning and business continuity**
4. Promote best practice policy, regulations, and flexibility
5. Leverage regional cooperation to support the supply chain,
6. Promote **critical infrastructure protection**
7. Recognize and promote best practice in human resource and capacity management

# Further comprehensive collaboration on business resilience through regional synergy



# Thank for your attention



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- Welcome to download Guidebook on SME Business Continuity Planning (BCP) with 7 languages at :
  - the APEC Publication Website <http://publications.apec.org>
  - APEC SCMC website: <http://www.apecscmc.org/>