

# Outreach Activities in Disaster Reduction from Perspectives of UNESCAP

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## Points of Discussion

1. Context of Disaster Risk Management for Socio-Economic Development in the Region

2. Evolution of Approaches Adopted by UNESCAP for DRR

3. Outreach Activities Adopted by UNESCAP



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# 1. Context of Disaster Risk Management

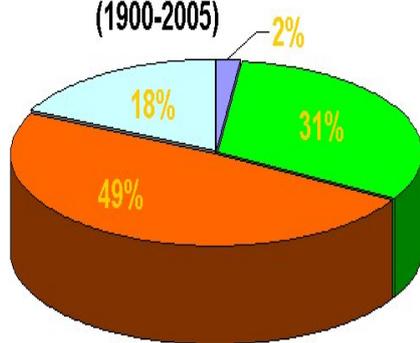
- Importance of natural disasters to Asia and the Pacific
  - 91% of World's people killed in last century and 49% of World's economic damage.
- Impacts of disasters are rapidly increasing in developing countries of the region
- Most of the World's poor live in Asia and poor people are most severely damaged by increasing impacts of disasters



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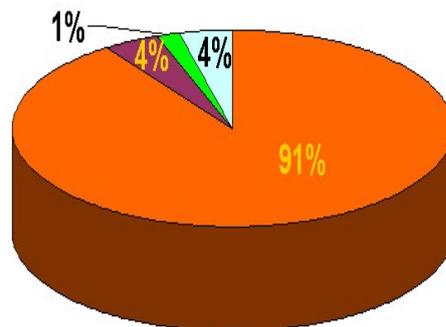


Damage in US\$ by Continents (1900-2005)



■ Africa ■ America ■ Asia-Pacific ■ Europe

Number of Deaths by Natural Disasters by Continents (1900-2005)



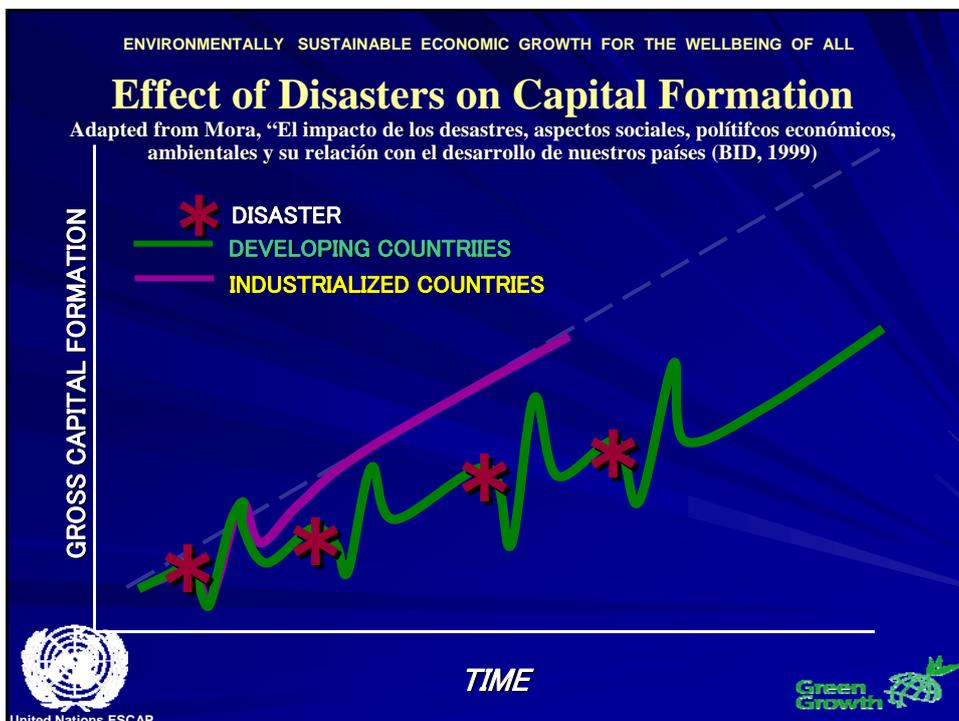
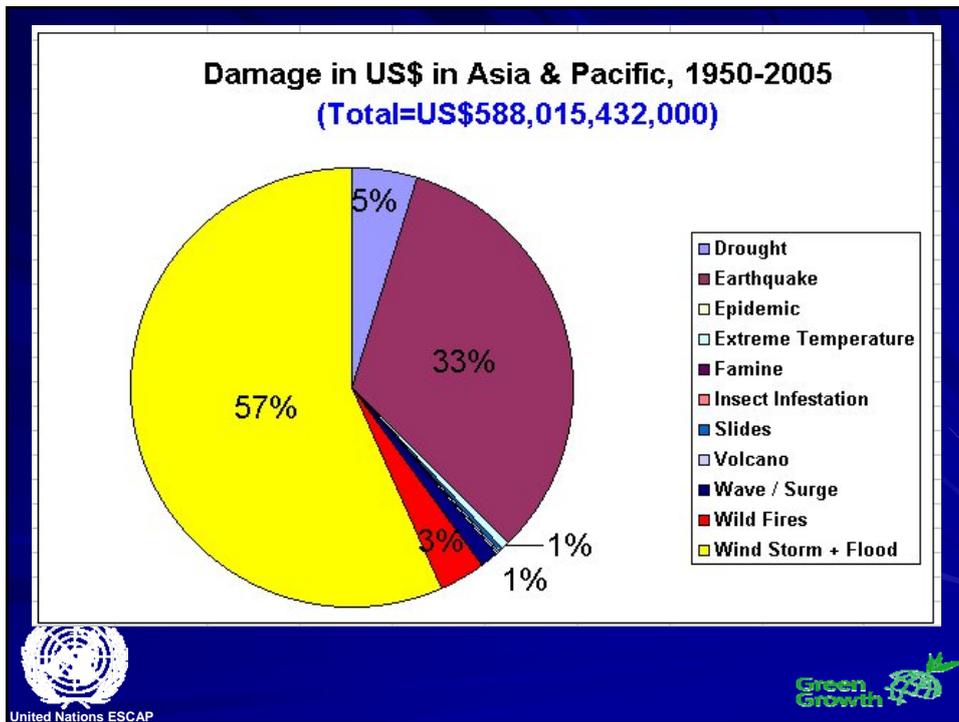
■ Asia-Pacific ■ Africa ■ America ■ Europe



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Source: "EM-DAT: The OFDA/CRED International Disaster Database, [www.em-dat.net](http://www.em-dat.net) - Université Catholique de Louvain - Brussels Belgium





## 2. Evolution of ESCAP's Approaches

➤ For more than 50 years, UNESCAP focus on

- Promotion and coordination of integrated DRM in the region
  - ESCAP established Bureau of Flood Control in 1949
  - Strengthen the cooperation with the panel on Tropical Cyclones, WMO.
- Promotion of disaster preparedness against multi-hazards
  - Establishment of Early Warning System in Sri Lanka funded by Korean Government
- Integration of DRM into socio-economic development process



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Promotion of infrastructure investment for DRM



### <Goals>

- 1) Build resilient communities and countries at risk to disasters
- 2) Promote the integration of disaster risk management (DRR) into socio-economic development process in the context of HFA
- 3) Create opportunities for sustainable economic growth through disaster reduction and management



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## <Approaches>

- 1) Capacity building through
  - seminars, workshops and publication of guidelines
  - Application of Strategic Plan and Management
- 2) Network strengthening:
  - Promotion of partnership, regional networking and mechanism for better synergy through strengthening the regional cooperation with ISDR, WMO, Typhoon Committee, Mekong River Commission.

### 3) Strategic Planning and Management (SPM)



Emphasizing both the political commitment (Top-down) and community based disaster management (Bottom-up)

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## 3. Outreach Activity : PDR SEA

- Since 2001, to galvanize regional cooperation networks to support building resilient communities
- As a part of DIPECHO program for Southeast Asia – Partnerships for Disaster Reduction (PDR SEA Program)
- 1st ~ 3rd phases finished, and 4th phase is in progress (UNESCAP joined from Phase 3)



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## PDR SEA Phase 1 : Networking Formation

- 1) Development of the *information exchange* strategy
- 2) Strengthening *networking* among National Disaster Management Organizations (NDMOs)
- 3) Review, updating and development of *disaster management training database and materials*
- 4) *Capacity building* of DRR Partners in Community-based Disaster Risk Management



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## PDR-SEA 2 : Network and Capacity Building

- **Networking:** institutional strengthening of ASEAN Committee on Disaster Management and cooperation among existing regional committees
- **Information Sharing :** on best practices, experiences and methodologies amongst disaster management practitioners
- **Training:** To enhance the capacities of disaster management practitioners to use practical tools to implement community based disaster management projects



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## PDR SEA 3: Institutionalization of CBDRM

- An improved, enabling environment for CBDRM through
  - Promoting ownership in national program and local entities;
  - Enhancing the capacities of CBDRM practitioners;
  - Strengthening existing partnerships
  
- Strengthening the framework for regional coordination and cooperation on disaster reduction
  
- Promotion of community based disaster risk management
  
- Sustaining partnership in disaster reduction



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## PDR SEA 4: Building CBDRM Champions

■ **Objective: To enhance national and local capacity on CBDRM for effective implementation of HFA through:**

- Promoting the ownership of local authorities
- Enhancing the role of local authorities in integrating CBDRM into local planning and implementation
- Consolidating achievements on CBDRM for more effective implementation of disaster reduction



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## Frameworks for Outreach in PDR-SEA 4

### ■ PDR-SEA Framework for Outreach:

- *To make CBDRM as a sustainable process, contributing to socio-economic development in the context of HFA*

### ■ PDR-SEA Outreach through Strategic Action Plan

- Building champions for CBDRM - Use of media
- Community Disaster Information Center
- Establishment or Strengthening of Community Based Early Warning System in pilot project area
- Integrate the development process into local planning
- Strengthen framework for integrating CBDRM into HFA implementation



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## 4. Actions Going Forward

- What each of us can do-

- **Strengthen the networking** for cooperation and coordination among regional practitioners for better synergy effects
- **Integrate ongoing efforts and strategies** for disaster reduction into socio-economic development process in the context of Hyogo Framework for Action (HFA)
- **Joint measures needed** for new emerging causes for example, the relationship between climate change and disaster impact in the region



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ENVIRONMENTALLY SUSTAINABLE ECONOMIC GROWTH FOR THE WELLBEING OF ALL

Thank you



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